



Program of Study

Degree Requirements (128 hours)

1. Carolina Core (31-43 hours)

- a. **CMW** (6 hours) –*must be passed with a grade of C or higher*
 - i. ENGL 101
 - ii. ENGL 102
- b. **ARP** (6-7 hours) –*must be passed with a grade of C or higher*
 - i. MATH 122 or MATH 141
 - ii. STAT 206
- c. **SCI** (7 hours): Two approved Carolina Core Scientific Literacy courses, including one laboratory course
- d. **GFL** (0-8 hours): Students shall demonstrate in one Foreign Language the ability to comprehend the topic and the main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of two or better on a USC foreign language test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC.
- e. **GHS** (3 hours): any approved CC-GHS course
- f. **GSS** (3 hours): any approved CC-GSS course
- g. **AIU** (3 hours): any approved CC-AIU course

Carolina Core Stand Alone or Overlay Eligible Requirements:

Up to two of these requirements may be met in overlay courses. At least one of these requirements must be satisfied by a course not applied elsewhere in general education. (3-9 Hours)

- h. **CMS** (3 hours): any approved overlay or stand-alone CC-CMS course
- i. **INF** (0-3 hours): any approved overlay or stand-alone CC-INF course
- j. **VSR** (0-3 hours): any approved overlay or stand-alone CC-VSR course

2. College Requirements (40 hours)

- a. **Business Core** (40 hours)
 - i. ACCT 225
 - ii. ACCT 226
 - iii. ACCT 324
 - iv. BADM 301
 - v. ECON 221
 - vi. ECON 222
 - vii. FINA 363
 - viii. MGMT 250
 - ix. MGMT 371
 - x. MGMT 478
 - xi. MGSC 290
 - xii. MGSC 291
 - xiii. MGSC 395
 - xiv. MKTG 350

3. Program Requirements (21-30 hours)

- a. **Minor or Directed Coursework** (minimum of 18 hours):
Minors (non-BA) may be selected from a University-wide list of approved minors. The minor is normally a minimum of 18 hours of prescribed courses in one subject area. Students not selecting such a minor may submit an alternative

program of study to satisfy the directed coursework requirement. All alternative programs of study are subject to approval by the Undergraduate Program Faculty Committee in coordination with the Undergraduate Division. All minor courses or directed coursework must be passed with a grade of C or better.

Note: Students in the International Business: Middle East and North Africa Business major must complete a minimum of four 300-level or higher Arabic language courses as part of their required program components. The Arabic Language Placement test will determine at which level the student will begin. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, or other coursework. The language requirement for the MENA program is heavily dependent on incoming language level. If students enroll at USC with A4 on their Arabic placement test, they are not required to participate in both summer language institutes. Only one may be required based on evaluation of proficiency.

b. **Electives (3-12 hours)**

The business school requires one 3-credit elective, and students are strongly encouraged to take a business section of UNIV 101 to fulfill this elective. Additional electives may be needed if a student exempts the foreign language requirement or fulfills Carolina Core requirements with overlay courses. Those credit hours must be replaced with elective credits.

4. **Major Requirements (27-39 hours)** –*a minimum grade of C is required in all major courses*

a. **Middle East and North Africa Business Concentration Courses (9 hours):**

- i. IBUS 310
- ii. IBUS 444*
- iii. IBUS 490*

b. **Middle East and North Africa Business Concentration Electives (6 hours):**

- i. Functional Courses (3 hours)
 1. IBUS 401
 2. IBUS 402
 3. IBUS 403
 4. IBUS 405
 5. MGSC 405
 6. MGMT 406
 7. ECON 503
 8. ECON 504
 9. ECON 505
- ii. Thematic Courses (3 hours)
 1. IBUS 421
 2. IBUS 422
 3. IBUS 423
 4. IBUS 424
 5. IBUS 425
 6. IBUS 426
 7. IBUS 427
 8. IBUS 428
 9. IBUS 429
 10. IBUS 431
 11. IBUS 432
 12. IBUS 433
 13. IBUS 434
 14. IBUS 435

*Because one or more of these courses may not be offered on campus during the two years that a student may be taking major-level courses, these courses are most appropriate for study abroad.

c. **Second Major (12-24 hours):** International Business majors are required to complete a second functional major in the business school. Total major hours (27-39) and number of courses may vary, depending on the major chosen.

- d. **Foreign Study:** International Business: Middle East and North Africa Business majors are required to study abroad in the 3rd, 4th, and 7th semesters, as well as in the summers before the 3rd semester and following the 4th semester.

Internationalization Requirement (9 hours)

The program also requires 9 hours of course work with international content that may be used to fulfill other degree requirements. Three hours must be taken from an approved list of courses offered by the Moore School of Business which contain international business or international economics content. The following course options can also be used to satisfy the 3 credit hours of this requirement: approved course work containing international business or international economics content, taken at a semester abroad program; an approved Maymester or summer overseas course containing international business or international economics content; an approved internship course in international business wherein a student would obtain discipline-related work experience in a foreign country; or an approved service-learning component. Students may choose from one of the following options to complete the remaining 6-hour requirement:

Language: Two language courses at the 200 level or above

or

Electives: Two approved courses with international content taken either inside or outside the Moore School of Business from a list available in the undergraduate office.