
UofSC Entrepreneurship Minor and Programs



University of South Carolina Advisors Network
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Our why: Entrepreneurship for everyone



**ENTREPRENEURS
LEVERAGE
INNOVATION AND
CREATIVITY TO
CREATE
SUSTAINABLE
VALUE.**

• DR. DIRK BROWN •



**INNOVATION
IS THE
RELENTLESS
PURSUIT OF
TRANSFORMATIONAL
IDEAS.**

• SC COMMERCE •

State of entrepreneurship

31 million entrepreneurs in the US (582 million worldwide). 16% of workforce.

71 women :: 100 male entrepreneurs.

8 million :: 31 million are minority owned businesses (25%). ~64% are caucasian owned.

62% of entrepreneurs are **solopreneurs**.

U.S. is ranked #1 place to start a business in the GEI - Global Entrepreneurship Index. Followed by Switzerland, Canada and U.K.

71%+ of entrepreneurs are satisfied with their careers (61% - less - of traditional employees).

55% have started a business at some point in their career. **25% are serial entrepreneurs.**



INVEST IN YOU: READY. SET. GROW.

60% of teens want to launch their own businesses instead of working regular jobs

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Carmen Reinicke
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SMALL BUSINESS

70% of New College Grads Would Prefer to Start Own Business

The entrepreneurial spirit in America is alive and well. As they prepare to enter the workforce, seven in ten (70 percent) young adult job seekers say the freedom of being their own boss is worth more than the benefit of job security working for ...

APR 15 2019

Intelligent

17% OF 2022 COLLEGE GRADS RUN THEIR OWN BUSINESSES; ANOTHER 43% PLAN TO FOLLOW SUIT





Our special sauce

- Entrepreneurism
 - Inspire >>> Engage >>> Educate >>> Launch >>> Reach Back
 - Partnership and alliance focused
 - Entrepreneurship Harmonizing Council
 - Kennedy Pharmacy Innovation Center
 - Gamecock Entertainment
 - Housing
 - New Student Orientation
 - Faber Entrepreneurship Center
 - SC Innovates
 - Concentrated Awesome Team: student accessible, focused and responsive. Coaches, dot connectors and liases.
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What we offer: The 4 Cs

1. ***Courses*** open to all students, rolling up to the new entrepreneurship minor.
 2. ***Conferences, competitions and events***, including this week's Growth Summit.
Free tix: STUDENT
 3. ***Coaching***: Alumni, faculty and peer networks
 4. ***Community***:
 - a. Entrepreneurship & Innovation Living Learning Community (moving to Campus Village and open to upperclass students)
 - b. Student Advisory Council
 - c. StartupWind Virtual Entrepreneurship Support Platform
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**ENTREPRENEURSHIP
AND INNOVATION**
living learning community

 South Carolina

**McNAIR
ENTREPRENEURSHIP
SHOWCASE 2021**

Nov. 12 • Register Now



 South Carolina



**SC INNOVATES
STATEWIDE
STUDENT
PITCH
COMPETITION**

Highlights

Launched Entrepreneurship & Innovation Living Learning Community in 2019, serving 522 students over four years (Key contact: Katherine Swartz)

Since launch in 2018 we've taught 1K students in courses. (Key contacts: Dirk Brown and Katherine Swartz)

The sixth annual McNair Entrepreneurship Showcase is repackaged this year into the Growth Summit. Past showcase speakers have included Steve Forbes, Lou Kennedy and Ashley Bell. (Key contact: Bre Spaulding)

Connecting Students to Startups project launched in 2021 has placed 60 students into internships at startups, micro and small businesses - all net new employer relationships. (Key contact: Bre Spaulding)

StartupWind Virtual Entrepreneurship Support Platform launched in 2019 has served more than 1K students and is available for all (Key contact: Bre Spaulding)

Lead organizing partner of SC Innovates Statewide Student Pitch Competition. UofSC team finalist in 2020.

Entrepreneurship Harmonizing Council + Inter Campus Alliance to Advance Entrepreneurism

Student Standouts



Opportunities for your students (and for you)

Growth Summit

Courses

Coaching

Custom workshops

Conferences: Mercatus, USASBE and more

Student Advisory Council and Entrepreneurship Harmonizing Council

Entrepreneurship & Innovation Living Learning Community



University of South Carolina Entrepreneurship Minor

A step-by-step guide



Plan your minor road map with support from your advisor, the McNair Institute and the School of Music.



Introductory Entrepreneurship Course Options:
ENTR 201
MGMT 472
MUSC 580



Finance Basics
Options:
ENTR 301
ACCT 222
JOUR 499
MUSC 582



Applied Entrepreneurship
Options:
ENTR 401
MGMT 473



Choose three electives from 55 pre-approved options. Honors and Special Topics considered.

sc.edu/McNairInstitute

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Upcoming courses

- ENTR 201: Wintermester, Spring '23 and Summer '23
 - ENTR 301: Spring '23 and Summer '23
 - ENTR 401: Spring '23 and Summer '23
 - Minor in a Summer
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The team



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