



### 2022-2023 Goal 1: Increase student enrollment

Throughout the year, College communications has and will continue targeted **social media** and internet posts to increase visibility of our program, measured by platform analytics and audience reach. The Director of Field Education and BSW Program Director worked with SC DSS to create a scholarship and employment opportunity for BSW students (this was completed in Spring 2023). Throughout the year, student services and enrollment teams, BSW & MSW Program Directors, Associate Dean for Curriculum and Director of Field Education worked together to **increase student retention** across our programs measured by the % of students who remain in our programs. This involved monitoring and intervening to address student barriers to degree completion, improving College inclusive excellence and student experience, and strengthening employment-based options for working students to fulfill their internships. The Dean, HR and Director of Enrollment manager hired a new College student recruiter in March 2023. We have moved forward to creating new online course options to better meet the needs of our part-time students. Throughout the year, we aimed to **increase undergraduate student enrollment**. The College enrollment team, Associate Dean for Curriculum, and BSW Program Director worked together to achieve an increase in the College undergraduate student population through student recruitment efforts. We have been pursuing a transfer pathway with the SC technical school system for admission to our BSW program. Throughout the year, we aimed to **increase MSW student enrollment**. The College enrollment team, Associate Dean for Curriculum, and MSW Program Director worked together to achieve an increase in the College MSW student population through student recruitment efforts, revising our graduate assistance and scholarships processes, and increasing student support opportunities. We moved forward with planning an online MSW program. This year, the Associate Dean for Curriculum, PhD Director and doctoral committee lead efforts to **redesign the PhD curriculum** to better align with needs of profession and becoming a scholar.

All of these efforts and measures will continue for **2023-2024 Goal 1: Increase student enrollment**. With a **new College student recruiter** in place as of March 2023, we will significantly increase BSW & MSW recruitment efforts throughout the year as measured by activities and total number of student prospects engaged. Working with the Provost office, we have a plan in place towards the implementation of an **online MSW program** to be submitted for internal review in Fall 2023 to be measured by the successful submission of materials, and the hiring of a new Instructional Design professional to assist in these efforts. The Director of Field Education and BSW Program Director will work on **expanding our SC DSS partnership** to provide more undergraduate students with scholarships and employments, as measured by the number of students in the program. After the College's re-accreditation and online MSW materials are completed, the Associate Dean for Curriculum will lead efforts to create **online DSW program**.

### 2022-2023 Goal 2: Increase research productivity and scholarship within the College

Throughout the year, the Dean, Associate Dean for Faculty and Research and leaderships teams in the Institute for Families in Society and the Center for Child & Family Studies worked together to **increase the number and dollar amount of external funding** in the College (measured by funding received and applications submitted). Activities to achieve this goal included: the Associate Dean for Faculty & Research working with all tenured and tenure track faculty to discuss research goals and to assist with finding appropriate funding outlets; the Associate Dean for Faculty & Research will host monthly research colloquia to foster a culture of research excellence in the college.



All of these efforts and measures will continue for **2023-2024 Goal 2: Increase research productivity and scholarship within the College**. The Associate Dean for Faculty and Research will encourage and support faculty to participate in VPR initiatives. We are committed to hiring one **tenure-track faculty** to start in Fall 2024 and one tenure-track faculty to start in Fall 2025. This will be accomplished by the Dean and the faculty search committees, and measured by the number of hires made. The College also successfully applied for a USC **Bridge to Faculty** position, and that post-doctoral Fellow will be hired by the College by the Summer 2023 to start in Fall 2023 and hopefully transition to tenure-track faculty in Fall 2025.

### **2022-2023 Goal 3: Prepare the College for reaccreditation and data collection**

The College's self-study for **reaccreditation** must be completed by December 2023. The Dean, Associate Dean for Curriculum, and BSW & MSW Program Coordinators and committees worked together to solidify all necessary curricular modifications to the BSW and MSW programs, including new course development throughout this academic year. They will oversee the codification of necessary policies and outcome measures for the BSW and MSW programs.

All of these efforts and measures will continue for **2023-2024 Goal 3: Submit the College's reaccreditation self-study**. We have hired one of our faculty to serve as a College Curricula assessment Coordinator. She, the Associate Dean for Curriculum, BSW & MSW program Coordinators and Committees and the Dean will work together to collect the data necessary and author the College's **self-study** that will be completed and submitted in December 2023 and participate in a site visit Spring 2023 (decision will be granted December 2024).

### **2022-2023 Goal 4: Organizational climate**

The Dean facilitated efforts throughout the year to **increase staff and faculty well-being and community**. This included an off-site faculty and staff retreat, College Community meetings and events, student meetings, connections with SC social work and community stakeholders and alumni.

All of these efforts and measures will continue for **2023-2024 Goal 4: Improve the College's Organizational Climate**. Success will be measured by participation in events and staff and faculty retention. In addition, with the hiring of a permanent Dean of the College by the Provost by Summer 2023, we will hold a multi-day faculty and staff strategic planning event in Summer 2023 to revise the College's **mission, vision and goals**, as evidenced by their creation and event completion.

### **2022-2023 Goal 5: Financial stability**

The Dean and Assistant Dean for Finance and Administration lead efforts to move the College towards **financial solvency**, as measured by our College budget and expenditures. Throughout the year, we significantly decreased spending and have all expenses approved by Provost's office. We hired a new Director of Development in 2022 to re-engage with donors and cultivate new donors- this will be assessed by dollar amounts of College donations and number of donors.

All of these efforts and measures will continue for **2023-2024 Goal 5: Financial Stability**. In addition, we will increase efforts to increase student enrollment and new donations to the College, as evidenced by student enrollment and donation totals.