

Curriculum Vitae

PERSONAL DATA

NAME Tom H. Regan
Address: 107 Millstone Court
Columbia, SC 29223
E-mail: tregan1@mindspring.com (home)
regan@hrs.sc.edu (work)
Phone: (803)777-6713 (office)
(803)413-7149 (cell)

EDUCATION HISTORY

<u>College/University</u>	<u>Major</u>	<u>Dates</u>	<u>Degree</u>
University of Northern Colorado	Education	1989-91	Ed.D.
	<u>Emphasis: Sport Administration</u>		
University of Wyoming	Accounting	1980-81	M.S.
University of Wyoming	Accounting	1975-79	B.S.

EMPLOYMENT HISTORY (Reverse chronological listing starting with present position)

<u>Dates</u>	<u>Firm/Institution</u>	<u>Rank/Position</u>
3/21 – present	University of South Carolina	Associate Professor
6/2020-2/21	University of South Carolina	Associate Professor, Interim Chairman
10/2007 – present	University of South Carolina	Associate Professor
<u>1997 – 10/2007</u>	<u>University of South Carolina</u>	<u>Associate Professor, Chairman</u> <u>Sport & Entertainment Management.</u>
<u>1991 – 8/1997</u>	<u>University of South Carolina</u>	<u>Assistant Professor, Sport and Entertainment</u> <u>Management.</u>
<u>1990 - 1991</u>	<u>Denver Broncos Football Club</u>	<u>Administrative Intern. Research project</u> <u>director.</u>
<u>1983 - 1989</u>	<u>Natural Gas Processing Co.</u>	<u>Secretary/Treasurer - Comptroller.</u>
<u>1981- 1983</u>	<u>Fox & Co., Field & Co., CPA's</u>	<u>Staff accountant</u>

HONORS AND AWARDS

- 2016 Finalist for Mungo – Teacher of the Year Award, University of South Carolina
- 2012 University of South Carolina Alpha Chapter of Mortar Board National College Senior Honor Society – Excellence in Teaching Award. November 1, 2012.
- 2012 Nominated for Michael J. Mungo Teaching Award for USC undergraduate teaching.
- 2011 College of Hospitality, Retail and Sport Management, Harry E. Varney Distinguished Teacher of the Year Award. April 15, 2011.
- 2011 SPTTE – Department Teacher of the Year.
- 2010 Finalist Dean Varney HRSM Teacher of the Year Award
- 2007 Honored for leadership, dedication and guidance by Department of Sport and Entertainment, students and alumni
- 2004 USC Faculty Advisor of the Year Award University of South Carolina Leadership Programs
- 2003 Numerous nominations for HRSM Teacher of the Year in 2003.
- 2003 Finalist for HRSM Researcher of the Year 2003.
- 1998-2003 Gamecock Faculty All-Star. Nominated by a student athlete from the University of South Carolina with a GPA over 3.0.
- 2002 Numerous nominations for HRSM Teacher of the Year in 2002.
- 1998 Nominated for Researcher of the Year, College of APS .
- 1996 College of Hospitality, Retail and Sport Management, Harry E. Varney Distinguished Teacher of the Year Award. April 15, 1996.
- 1996 Gamecock Faculty All-Star. Nominated by a student athlete from the University of South Carolina with a GPA over 3.0. March 25, 1996.
- 1996 Finalist for Researcher of the Year, USC College of Applied Prof. Sciences.
- 1994- 96 Elected USC Faculty Senator for the College of Hospitality, Retail and Sport Management.
- 1995 Finalist for Distinguished Teacher of the Year, USC College of Applied Prof. Sciences.
- 1995 Finalist for Researcher of the Year, USC College of Applied Prof. Sciences.
- 1995/94 Carol Jones Carlisle Research Award in Women’s Studies (the fourth annual award). Named for Dr. Carol Carlisle, Professor Emerita of English.
- 1995 Nominated for Michael J. Mungo Teaching Award for USC undergraduate teaching.
- 1994 Finalist for Distinguished Teacher of the Year, USC College of Applied Prof. Sciences

RESEARCH SUPERVISION:

The Department of Sport and Entertainment Management graduate program started in the fall 2004.

I was the Chairman and directed the start of the graduate program at South Carolina for the online and in house Master's degree in Sport and Entertainment Management. The proposal was written by myself and directed through the complete process from the college committees, graduate school and Commission of Higher Education at South Carolina.

The Department of Sport and Entertainment Management graduate program started in the fall 2004 and currently accepts approximately thirty (30) students per year.

2009-2013 - Directed research for undergraduates

- Hannah Butler and Chris Perez – Honors college Thesis 2017-18
- Olivia Herring – Honors College Thesis 2017-2018
- Emily Andreoli and Eleanor Gray – Honors College Thesis May 2015
- Kathleen Shannon and Emily McGrane – Honor College Thesis 2013
- Dylan Burton – Honors College Thesis – 2012
- Kevan Fisher – Honors College Thesis - 2012
- Tyler McBride – Honors College Thesis
- Ben Groneman – Honors College Thesis
- Matt Kienze, Honors College Thesis
- Tim Cline – Honor College Thesis
- Sam Johnson – Honor College Thesis
- Cecily Faenza – Graduate student Directed Study.
- SPT 399 – (3) Independent studies.

RESEARCH SUPERVISION**Supervision of Masters Research Programs.**

Graduate School – Master’s degree – MSEM
Candidate: Elevelyn Susana Jara
Degree: MSEM – thesis
Subject Thesis: International Student athletes in U. S. Collegiate Athletics: International Student Athletes Recruiting Process
Spring 2015

Honors College Senior Thesis
Candidate: Lauren Donohue
Degree: Honors College Thesis
Subject of Thesis: Bringing a New Event to the Marketplace: A Case Study of NBC Sports and 2001 – The Celebrity Gold Tournament
Chair: Dr. Jim Stiver, Honors College – USC
Fall 2001

Honors College Senior Thesis
Candidate: Douglas McCartha
Degree: Honors College Thesis
Subject of Thesis: Carolina Football: It pays to Win – A case study in Sports Economics
Chair: Dr. Doug Woodward, Division of Research Moore School of Business
Fall 2001

Master’s Thesis: Graduate level
Candidate: Mr. Wade King
Degree: Master of Arts in Economics
Subject of Thesis: The economic impact of the University of South Carolina athletic program.
Chair: Dr. Frank Hefner, Research Economist, USC School of Business Administration. December 1994.

The South Carolina Honors College Thesis:
Second Reader:
Title of Thesis: “The impact of media on sport”, Gantt, K.,
Chairperson: Dr. Ernest Wiggins,
College of Journalism and Mass Communications. Spring 1995.

The South Carolina Honors College Thesis:
Second Reader: Title of Thesis: “A study of corporate sponsors and the feasibility of an ambush-free Olympic Games in Atlanta”, Flanigan, R.,
Chairperson: Dr. Guy Lewis, Department of Sport and Entertainment Management, College of Applied Professional Sciences. March 1993.

Undergraduate Student Supervision.

All of the following research studies were completed by Undergraduate Students supervised by the candidate during the periods mentioned.

Logan Mark, Legends Challenge - A special event, Fall 2003

Phillips, Drew, Sport and Entertainment Event Management, Golf Legends Challenge. Fall 2003.

McPherson, Kristi, "Inventory and analyze golf courses in South Carolina," Detailed data base of courses, ratings and location. Fall 2003.

Jeff Barnes, Golf Marathon – A special event, Spring 2003.

Langston Moore, Sport and Entertainment Event Management, Golf Marathon for a non-profit organization to benefit scholarship funds. Spring 2003.

Matthew Sevigny, Directed study, "Arena naming rights, stock prices and the real value", Spring/Summer 2002.

Zac Lee, Directed Study, "Arena naming rights, stock prices and the real value", update on previous study. Spring 2003.

Patricia Donovan, Event Development, Conference organization and event planning, Summer 2001

John F. Thomas, II, Sport Media, a directed study on sport television in Columbia, WIS-TV. Summer 2001.

Scott Turyn, Sport and Entertainment Event Management, - Directed study on SCNET Legends Golf Tournament. Fall 2001.

Ashley Lidakay, Sport and Entertainment Event Management, Golf Marathon for a non-profit organization to benefit scholarship funds. Spring 2002.

Matthew Sevigny, Directed study, "Arena naming rights, stock prices and the real value", Spring 2002.

Joe Soberoski, Collegiate Athletics Business Manger's Information and Resource Manual. Fall 2000.

Jacob Schneider, Marketing and Event Planning, Indianapolis Colts Road Tour. Summer 2000.

Amy Bell, Sport and Special Event Management, Logistics and operations. Spring 2001. Katherine Zimmerman, Golf Marathon – A special event, Spring 2001.

Amanda Pierce, Marketing and Planning – The Hootie and the Blowfish – "Monday after the Masters, Spring 2001.

Tavaras, Sheila, An Analysis of Data Gathering Techniques and Application. Spring 1996.

Strohecker, Brian W., Sport and Special Event Management - A Three on Three Event. Spring 1996.

Ciavarelli, Chris K., Sport and Special Event Management - Volunteers. Spring 1996.

Bishop, Michael B., Sport and Special Event Management - A Three on Three Event: From the Operations Point of View. Spring 1996.

TEACHER EVALUATION

- 2015** Finalist for Mungo Teaching award for the University of South Carolina.
- 2012** Nominated for Mungo Teaching award for the University.
- 2011** HRSM - Harry E. Varney Teacher of the Year
SPTe – Department Teacher of the Year.
- 1996** College of Hospitality, Retail and Sport Management, *Harry E. Varney Distinguished Teacher of the Year Award.* April 15, 1996.

Nominated for Teacher of the Year for the last 10 years and didn't accept the nomination to allow younger faculty the opportunity to receive the award.

Teaching Loads – as Chair and associate professor.

As the Chairman of the department for 10 years I taught one classroom preparation each semester and directed the internships and practicum's for the department. USC- SPTe has over 200 practicum and internship students each summer.

The process for "Teacher of the Year"

The selection process is initiated by nominations from students. The candidates are then narrowed to three and the committee which includes faculty and students evaluate the candidates. Each professor is required to submit a file to the committee answering specific questions. The candidate is required to have classroom visits from both students and faculty representatives from the Teacher of the Year committee. Therefore; the candidate selected has peer evaluation and student evaluation from other Departments evaluating for the Teacher of the Year Award.

Evaluations are annually completed by the Chairman of the Department and the faculty in the College of Hospitality, Retail and Sport Management. Yearly evaluations are in the tenure and promotion supplemental material. The Dean evaluation was completed on an annual basis as Department Chair.

SCHOLARLY AND PROFESSIONAL PUBLICATIONS

LIST OF BOOKS: (State: in print/in press). (Give complete information: title, author[s], publisher, place, date, and page numbers).

BOOK CHAPTERS:

Financial Management in the Sports Industry, Brown, MT., Rascher, D., Nagel, M, Budgeting in Sport, Regan, TH., 2015-2016. 30 plus pages. Update.

Financial Management in the Sports Industry, Brown, MT., Rascher, D., Nagel, M, **Budgeting in Sport**, Regan, TH., 2009-2010. 30 plus pages.

Foundations of Sport Management, Gillentine, Andy, and Crow, Brian R. editors. **Sport Finance**, Chapter 6, Regan, TH, and Bernthal, M. **Sports Management Library**, 2nd edition, 2008.

Foundations of Sport Management, Gillentine, Andy, and Crow, Brian R. editors. **Sport Finance**, Chapter 6, Regan, TH, and Bernthal, M. **Sports Management Library**, 2005.

THE MANAGEMENT OF SPORTS: ITS FOUNDATION AND APPLICATION, Financing Sport, Chapter 13. Parkhouse, B. 4th edition. McGraw/Hill publication, New York, NY.

Spring 2004. Completed.

Update of chapter written for 3rd Edition.

Public Assembly Facility Management: Principles and Practices, Graham P. J., and Ward, W., **Business and Financial Management**, Chapter 6, contributed, Pages 113-135 – Body of Knowledge book for IAAM. Spring 2003. Published Summer 2004.

Financing Sport, Chapter 20,. The **Management of Sport: Its Foundation and Application**, 3rd Edition, By: Parkhouse, B. WCB/McGraw-Hill Publishing, due June 1, 1999. Pages 396-407.

Note: This is an update of a chapter written for the 2nd edition

Financing Sport, Chapter 19. **The Management of Sport: Its Foundation and Application**. 2nd Edition. By: Parkhouse, B., Mosby Publication, a Times Mirror Company, New York, NY. Published Fall 1995. Pages 363-373. In print.

Sports Facility Management, Walker, M.L., and Stotlar, D.K., Chapter 4. **Financing Facilities**, Pages 43-51. Jones & Bartlett Publishers, Sudsbury, MA. Published 1997

REFEREED PUBLICATIONS:

“The Economic Impact of a NASCAR Racetrack on a Rural Community and Region”, Bernthal, M, and Regan, TH, **Sport Marketing Quarterly**, Volume 13, Number 1, 2004, pp. 26 – 34, Published. Note: Each author contributed equally to this research

NASCAR's Increasing 'Customer Gap': Are Fans' Perceptions Keeping Up with Their Expectations? Bernthal, M, and Regan, TH "" **Sport Marketing Quarterly**, Volume 10, Number 4, 2001. Published.

“A Geo-economic approach to tourism market segmentation”, Damonte, L.T., and Regan, T.H., **Journal of Tourism Analysis**, Spring 1996. Published.

Article includes the economic impact analysis of the Darlington International Speedway and golf operations on the Pee Dee region.

“The economic impact of the University of South Carolina athletics on the Columbia metropolitan economy”, Regan, T.H., **The National Review of Athletics**, Oregon State

University, The National Association of Athletics Compliance Coordinators, Plano, TX. Spring 1995. Published. Vol. 2 #1.pp. 1-13. Published - In print.

“The economic impact of the Denver Broncos Football Club on the Denver metropolitan economy”, Regan, T.H., The International Journal of Public Administration, Volume 18, Number 1 January 1995, pp. 227-247. Published - In print.

SCHOLARLY AND PROFESSIONAL PUBLICATIONS

LIST OF ABSTRACTS AND UNREFEREED PUBLICATIONS: (

International Conference on Sport & Entertainment Business, October 8-12 2003. Columbia, SC - The Economic Impact of the 2003 USTA-SSC on the Columbia Metropolitan Economy of South Carolina, USTA Southern Sectionals Championships Conference proceedings, October 2003. Printed.

International Conference on Sport & Entertainment Business, The Economic Impact of Darlington Raceway – NASCAR Race Weekends, October 4-6, 2002. Columbia, SC - Conference proceedings October 2002. Printed.

International Conference on Sport & Entertainment Business, “Why move? Family Circle Cup 2001” October 3-7, 2001. Columbia, SC - Conference proceedings October 2001. Printed.

“An interdisciplinary curriculum for the sport and entertainment business, Regan, T.H., Business Education Forum, Volume 50, Number 3, February 1996. pp. 24-27.

“Golf creates jobs, revenue”, Regan, TH., U.S. Mayor - Cities and Sports, May 30, 1994. Pp. 7.

“Sport event development and economic impact analysis”, Regan T.H., Business of Sports, KPMG - Peat Marwick’s newsletter for professionals serving the sports industry, Winter/Spring 1993, pp.4-5.

“Gender equity in athletics a resource issue”, The Gamecock, Regan, T.H., Master minds section. p. 2, October 3, 1993.

“Techniques and tactics of fundraising” Stier, B., Chapter 9. Successful sport fundraising, 1st edition. WCB Brown & Benchmark, Madison, WI. Referenced unpublished manuscript. Chapter material based on unpublished manuscript with appropriate recognition for contribution. October 1993. pp.191-192.

“College athletics have ‘amazing’ economic impact”, Regan, T.H., USC Times - Forum, August 28, p. 4.

“Measuring the economic impact of college football”, Regan, T.H., The Professional, College of Applied Professional Sciences Alumni newsletter, Fall 1992, p. 7.

LIST OF PAPERS PRESENTED AT PROFESSIONAL MEETINGS: (Please indicate whether the paper was invited or contributed) (List only*)

NCS4 conference – Orlando FL, July 15 – July 18, 2013. Venues, security and budget concerns, panel discussion.

Association of Luxury Suite Directors (ALSD) – Orlando, FL, June 30-July 3rd. Revenue streams in college athletics – a national survey. Panel discussion. June – July 3rd, 2013.

SEVT Conference – Columbia, SC “Stock Price Performance of Stadium Naming rights Sponsors” Regan, TH, Teed, K. November 2011

SEVT Conference – Columbia SC “An Economic Analysis of Major League Baseball Make or Buy your players. – a National Study”, November 2011

“College education for public assembly facility managers in the New International Association of Assembly Mangers, Annual National and international meeting, New Orleans, LA. July 28, 2003. Panel presentation. Invited.

The Economic Impact of the 2003 USTA-SSC on the Columbia Metropolitan Economy of South Carolina, USTA Southern Sectionals Championships, Regan, TH, International Conference on Sport and Entertainment Business, Columbia, SC. October 2003. Invited and Contributed.

The economic impact study – 2003 South Carolina HOG (Harley Owners Group) Rally, Lexington, South Carolina,. Regan, TH, Columbia Metropolitan Convention Authority. November 2003. Invited.

“The Economic Impact of Darlington Raceway – NASCAR Race Weekends: Regan, TH. International Conference on Sport & Entertainment Business, October 4, 2002, Columbia, SC Invited and Contributed.

“The Economic Benefit of Sport and Entertainment Events”, Regan, TH, South Carolina Festival and Events Association, Charleston, SC, February 18, 2003. Invited and Contributed.

Sport and Economic Development – What method(s) what model? North American Society of Sport Management, Colorado Spring Colorado, June 2000. Invited – Chaired session

Impact of Tier I – WTA Events on the Hilton Head Island Region, Regan, TH, , 39th The Southern Regional Science Association Annual Meeting, Miami, FL. Invited to participate. Chairman sessions, April 15, 2000.

Seminar/workshop – Audience all WTA (Women’s Tennis Association) tournament directors in North America. Seminar Topic: “Strategy and economic development for WTA events”. Regan, TH, New York, New York. Invited by Bob Arrix, President of WTA tournament directors – Capital Sports. September 1, 1999.

Economic impact of women’s tennis on the Hilton Head Island region, The Southern Regional Science Association, 38th Annual Meeting, , Richmond, VA. Invited to

participate. Discussant for sessions, anticipated. April 15, 1999

Economic impact of golf on the State of South Carolina, Regan, TH, The Southern Regional Science Association, 37th Annual Meeting, Savannah, Georgia. Invited to participate. Program coordinator. Discussant for two sessions. Paper presented . April 2, 1998

“Sports and economic development: boon or boondoggle”, Regan, T.H., A Mardi Gras Symposium - Financial Aspects of Sport: An International Perspective, University of New Orleans and the University of Innsbruck, Austria and the Greater New Orleans Sports Foundation, New Orleans, Louisiana. Invited to present and speak. International Conference. February 11-13, 1996.

“The impact of sports and the economic drive of college athletics”, Regan, T. H., The Sport Management Institute, Kenan-Flagler Business School, University of North Carolina, Chapel Hill, North, North Carolina. June 18 - 24, 1995. Invited to speak and participate.

“Measuring the economic impact of golf on the State of South Carolina”, Regan, T.H., The Southern Regional Science Association, 34th Annual meeting, San Antonio, Texas, April 20-23, 1995. Invited to participate. Program coordinator. Discussant for two sessions. Paper presented.

“Sport and entertainment business” - National Business Education Association, Regan, T.H., San Francisco, CA. April 13, 1995. Invited to participate..

“The economic impact of University of South Carolina athletics on the Columbia metropolitan area”, Regan, T.H., Greater Columbia Chamber of Commerce, October 1995. Invited.

“The economic benefits of University of South Carolina athletics on the Columbia metropolitan area, Regan, T. H., Committee of 100, December 1995. Invited.

“The economic impact of college athletics on regional economies”, Regan, T.H., The Sport Management Institute, Daniels Management Center, University of South Carolina Business School, January 25-26, 1995. Invited.

“The impact of festivals, concerts, and special events” Regan, T.H., International City Managers Association - Sports and Event Management 1994, Annual Meeting, Miami, FL, April 14-16, 1994. Invited to participate. Paper presentation.

“The economic impact of golf course operations on the State of South Carolina”, Regan, T.H., The Southern Regional Science Association, Annual meeting, Orlando, FL., April 7-10, 1994. Invited and contributed. Discussant for two sessions.

“Sport event development - the economic benefit to a community”, Regan, T.H., University of Massachusetts - Sport Studies, Amherst, MA. February 4, 1994. Invited to lecture.

"Financing spectator facilities in Europe and the United States of America", Regan, T.H., 4th International Conference on Sports Business, Paris, France. October 20 - 22, 1993. Invited to participate.

"Town and gown relationships - managing sport and special events for the community", Regan, T.H., International City Managers Association, Sports and events management 1993. Annual Meeting, April 14-18, 1993. San Jose, CA. Invited to participate.

"An assessment of the economic impact on the Columbia metropolitan area - The University of South Carolina Athletics", Regan, T.H., The Southern Regional Science Association, Annual meeting, Washington, D.C., April 1-4, 1993. Invited to participate.

"College athletics and economic benefit", Regan, T.H., National Association of Collegiate Directors of Athletics, June 1992. Marco Island, FL. Invited to participate.

"The economic impact of the Denver Broncos on the Denver Colorado metropolitan area", Regan, T.H., 3rd Annual International Sports Business Conference, University of South Carolina - Columbia, April 1992. Invited.

SEMINARS: (Title, Place, Date)

Seminar/workshop – Naming rights and NASCAR: Potential and Opportunity. Presented to the Chief Financial Officers for SMI – Speedway Motorsports Inc. Workshop was attended by CFO;s of all the SMI tracks and corporate officers of SMI. Biltmore Estates, Ashville, NC September 2007.

Seminar/workshop - "The Economic Benefit of Sport and Entertainment Events", Regan, TH, South Carolina Festival and Events Association, Charleston, SC, February 18, 2003. Invited and Contributed.

Seminar/workshop – Audience all WTA (Women's Tennis Association) tournament directors in North America. Seminar Topic: "Strategy and economic development for WTA events". New York, New York. Invited by Bob Arrix, President of WTA tournament directors – Capital Sports. September 1, 1999.

Developed a special session for the Southern Regional Science Associations Annual Meeting on: (See attached) Economics of Sport - Special session. This is anticipated to be an ongoing session at future meetings. I will be continuing this Sport Economics session in 1998 at the Savannah, Georgia meeting.

"Sport Event Development - A Model", 3rd Annual Sport Business Conference, University of South Carolina, April 1992.

LIST OF BOOK REVIEWS:

The Business of Sport, Fort, Rod, Review of the prospectus. Spring 1998. Prentice Hall, Simon and Schuster Education Group, Becher, William, Editor, Economics. Published March/April 1999,

LIST OF GRANT PROPOSALS SUBMITTED:

Economic Benefit of Darlington Raceway on the Pee Dee Region and State of South Carolina. Dr. Tom H. Regan, Professor Todd Koesters. Fall 2017. \$15,000 funded.

Potential Income Streams for Stable View, Dr. Simon Hudson, Professor Todd Koesters and Dr. Tom H. Regan August 3, 2015 – December 31, 2015 \$10,988, Funded.

An Economic Impact Analysis of the Charlotte Bobcats and Time Warner Cable Arena, Charlotte Regional Visitor Authority (CRVA), Regan TH and Mr. Todd C. Koesters (25%), Beginning May 5, 2014 – end August 15, 2014. \$22,500 Funded, USCERA # 14030-KA04

Economic Impact of USC Athletics – Proposal accepted – pending SAM paperwork – PI THRegan, participating with Dr. Haylee Mercado, June 2013. \$15,000 Funded.

A Market Assessment of the Carolina Panthers – 14030-JA02 – Co-PI with Dr.'s Gillentine, Brown, and Koesters. September 2012 – thru January 2013. This was an economic impact study completed for the NFL Panthers – Funded \$16,000

An Ad Valorem Tax Analysis of the Carolina Panthers Football Club- 14030-13-31256, PI – THRegan, September 2012 – January 2013. \$7,500 proposal not funded.

Aiken County Equestrian Facility 2011-12 – Analysis; economic impact, feasibility study. Funded and ongoing. Hudson, S., Koester, T. and HRSM faculty.

NASCAR Research: Farm Bureau Insurance Study, Regan TH, and Mercado, H., Grant #14030-JA01. Funded \$21,500. December 2008 through November 2009. Funded and submitted.

Township Auditorium marketing study, Bernthal, M., Regan, TH, Grant 14030 HA00 – Marketing Study. \$13,500 funded and reported. November 2003. Completed and report submitted.

“Darlington Raceway Economic Impact”, Recommendation and report. External – Grant # (SPAR 14030-R-02-1002), \$14,000, Funded, Regan, TH, March 2002 – October 2002. Completion date was October 20, 2002.

“Darlington Raceway Focus Groups: Findings and Recommendation” External –, Grant #14030-J102 – Funded. \$13,000, Bernthal, M. and Regan, TH, Fall 2000, Amount \$13,000, Funded. Report complete and delivered, December 2000.

“An Investigation of the Role Sport Plays in Facilitating the Creation and Development of the Custom of Gambling by Adolescents”, Regan, TH, Graham and Chandler, Grant \$2,000 from research and productive scholarship committee. March 1999.

Speedway Motor Sports, Inc., (Charlotte Motor Speedway), Economic Benefit of Motorsports on the State of North Carolina, Requested \$33,500, Regan, TH., DaMonte, L. T., not funded. August 1996,

South Carolina Department of Parks, Recreation and Tourism, and the Pee Dee Tourism Commission, "Market analysis of selected visitor segments in Florence and the Pee Dee region", \$15,000. September 1995 - June 1996. DaMonte, L.T., Regan, T.H., Approved, funded and completed. Grant #14040G102 (SPAR) (research involved the economic impact of two NASCAR events and the golf industry on the Pee Dee region).

Family Circle Magazine, G+J USA Publishing - The Family Circle Magazine, New York via Hilton Head, SC. The economic benefit of the Family Circle Magazine Cup on the Hilton Head Island region, Regan, T.H. \$3,000, October 1995 - June 1996. Approved, funded and completed. Grant # 14030-R96-983 (SPAR)

Women's Olympic Marathon Committee/City of Columbia, The economic impact of the 1996 Women's Olympic trials marathon on the Columbia metropolitan area. Regan, T.H. \$1,500, October - March 1996. Not funded, but completed for academic presentation.

South Carolina Department of Parks, Recreation and Tourism - division of engineering and research. Economic impact of golf course operations on the State of South Carolina, Regan, T.H., Flowers, J. Amount: \$5,500, August 1993 - May 1994. Approved, funded and completed. Grant #000818 (SPAR).

Josephine Abney Faculty Fellowship for Research in Women's Studies. Economic impact of compliance with Title IX on athletics at institutions in the University of South Carolina system. Requested: \$3,750. Regan, T.H., Duration January - December 1994. Approved - partially funded by grant of \$500 less taxes.

National Collegiate Athletic Association, (NCAA), College athletics economic impact: A meta-analysis, Regan, T.H., Requested \$11,779, August 1993 - July 31, 1994. Not funded.

Japan - United States Friendship Commission, Sports business in Japan and the United States, an examination of national good and institutional commitments, Amount requested: \$120,865. August 1992- December 1993. Author: Regan, T.H., Not funded.

National Golf Course Owners Association, Trends in resort and daily fee golf, Amount requested \$10,400, August 1993, not funded. Contact Mike Hughes.

Provost's Instructional Development Fund, Micro IMPLAN Workshop, January 1994, requested \$1,000, Not funded.

OTHER SCHOLARLY ACTIVITIES

International Conference on Sport and Entertainment Business, re-started an academic and practitioner conference to celebrate the bi-centennial of the University of South Carolina. The conference is a success and is currently a major conference for international presenters. The conference is hosted by the Department of Sport and Entertainment at the University of South Carolina. Fall 2001-present.

The Southeastern Conference, The economic impact of the Southeastern Conference athletics, Amount Requested \$

MANUSCRIPTS AND PROPOSALS REVIEWED OR REFEREED:

The Business of Sport, Fort, Rod, Review of the prospectus. Spring 1998. Prentice Hall, Simon and Schuster Education Group, Becher, William, Editor, Economics. Published March/April 1999

"Assessing the value of sport facilities: the importance of non-economic factors, Economic Development Quarterly, Cleveland State University, Maxine Levin college of Urban Affairs, Summer/Fall 1995. Ref#327.

Graham, S., Goldblatt, J.J., Delpy, L., The Ultimate Guide to Sport Event Management & Marketing, 1995. Irwin Publishing Company, Burr Ridge, IL. pp. 383. Book. In print. Published.

Stier, B., Successful Sport Fundraising, 1st Edition, WCB Brown and Benchmark. Madison, WI. 1993. pp. 271. Book. In print. Published.

OTHER CONSULTING, REVIEW PANELS, ETC.:

1. Regan, TH., Global Spectrum, Colonial Life Arena, Economic Impact study on the Kenny Chesney Concert at Williams-Brice Stadium, 2008.
2. Regan, TH., Carolina Cup and Colonial Cup, Steeplechase Championships, Economic impact study 2006, management and event consulting 2006-present.
3. Regan, TH, St. Patrick's Day in Five Points, Economic impact study and marketing data for Five Points Association. Study completed Spring 2007/2008.
4. Regan, TH, St. Patrick's Day in Five Points, Economic impact study and marketing data for Five Points Association. Study completed Spring 2004.
5. Regan, TH, expert opinion – updated the 2002-2003 opinion – Bureau of Citizenship and Immigration Services (INS), Department of Homeland Security, Extraordinary Ability Category – consulting on a NHL coach. Rob Cookson.
6. Regan, TH, Harley Ownership Group (HOG) Rally – Economic Impact on Columbia South Carolina metropolitan economy. Study completed Fall 2003.
7. Regan, TH, expert opinion - Bureau of Citizenship and Immigration Services (INS), Department of Homeland Security, Extraordinary Ability Category – consulting. Fall 2002.
8. Regan, TH, Family Circle Cup, "2001 Event Survey Report and Economic Impact of FCC on the Charleston, SC metropolitan area", June 2001. WTA Tier One Tennis tournament on Hilton Head Island. Consulting Services.

9. **Regan, TH, Family Circle Cup, "2000 Event Survey Report", June 2000. WTA Tier One Tennis tournament on Hilton Head Island. Consulting Services.**
10. **Regan, TH, Family Circle Cup, "1999 Event Survey Report", May 1999. WTA Tier One Tennis tournament on Hilton Head Island. Consulting Services.**
11. **Regan, TH, Family Circle Cup, Feasibility Study and Event Strategy, August 1999, Consulting Services,**

PROFESSIONAL AND PUBLIC SERVICE

<u>Dates</u>	<u>Agency</u>	<u>Nature of Services</u>	<u>Recompense</u>	<u>Part of Assigned duties</u>
Spring 2004	St. Pat's in Five Points – Columbia	Event marketing/management - advice and assistance	None	No
Spring 2004	South Carolina	Economic impact study		
Spring 2003	Southern Sectionals	and marketing study	None	No
1997- 2001	State and civic service	Speaking – seminars		None No
October 1995-	Women's Olympic	Primary data survey - on site		
April 1996	Marathon Trails Championship	and direct mail. Providing data for an economic impact study.		None No
Jan./June 1995	Sport Management Institute and economic aspects	Seminar in College athletics	\$600.00	No
July/August 1994	United States Sports Academy Dapne, AL	Taught Sports Accounting and Finance in Hong Kong, Kuala Lumpur, Maylasia, and Singapore.	\$900.00	No
July 11-15, 1994	University of Illinois at Chicago Contractual School of Kinesiology Development	Guest Faculty: to Teach Sport Business and Event agreement with UIC to teach.	\$900.00	No,
March 18, 1992	Reno/Sparks Convention and Visitors Authority Reno, Nevada	Keynote address: "Event Development and economic impact" (invited) Interact with industry.		\$300.00 Yes,

CLINICAL ACTIVITIES

The faculty member supervised 172 students during the summer semester 2008 for the Practicum in Sport and Entertainment Management (SPT 295) and internship SPT 495. Student numbers for the summer 2007 – 124 students, summer 2006 – 110

The internship/practicum in Sport and Entertainment Management (SPT 495/295) involves group and individual meetings with the students to assist in determining the area of sport business they are pursuing. Supervision includes individual guidance (if necessary), industry contacts (if necessary) and signing the contract for practicum hours agreed to between the student and the sport industry representative. Supervision also includes on site visits to many of the students. The function of the internship/practicum is essential for the students to obtain a career in sports.

The student is required to complete a journal and practicum paper relating the experiences gained and theoretical lessons applied. It is important to relate the combination of the two because a job in sport business requires hands on experience. The course often influences the student to move forward in the sport selected or adjust his/her emphasis. A great opportunity for the student to acknowledge internal evaluation is essential in career planning.

Finally; the paper and journal are graded and a meeting is held between the faculty member and the student to discuss the grade. The important part is the knowledge and experience gained by the applied experience. We discuss all facets of sport and how it relates to the academic setting at the University of South Carolina.

SPT 495 – Internship in Sport and Entertainment is the capstone field project for the students. The internship should be the entry level job. The students have to complete a research paper involving an aspect of the sport and entertainment business. The research paper involves a complete literature review and is required to be in APA research format.

UNIVERSITY AND COMMUNITY SERVICES**ADMINISTRATIVE AND COMMITTEE DUTIES**

<u>Dates</u>	<u>Duties/Service</u>	<u>Recompense</u>	<u>Part of (fully paid,</u>	<u>Assigned Duties?</u>
UNIVERSITY Committees:				
2018-present	Member (Faculty Rep) – USC Foundation. Development Foundation Board			
2021-present	Member USC – Athletic Advisory Committee			
2018	USC Budget Model Committee - Member			
2017-19	Graduate Faculty Committee - Member			
2017-19	Faculty Budget Committee – Chair 2017-2018.			
2015-16	Search Committee – Entertainment Faculty - Chair			
2016-2018	University Budget Committee member			
2013-2016	Graduate Director MSEM			
2013	Elected Chair of Athletic Advisory Committee			
2013	Member of USC Faculty Budget Committee			
2013-present	Graduate directors committee – member and Chair Elect			
2012-2015	Teacher of the Year Committee – chair and member			
2011-to June 2013	Chair USC Faculty Budget Committee			
2011 to present	Member USC – Athletic Advisory Committee			
2010 to present	Chair HRSM Scholarship Committee			
2011-12	Chair of HRSM Teacher of the Year Committee			
2011-12	Member Search committee RETL professor.			
Oct. 1997-Oct. 2007	Department Chair – Sport and Entertainment Management.			Yes Yes
Spring 2004	Member Committee on Honorary Degrees. Begins Aug.15, 2004. Appointed March 2004.			NONE NO
2001-2003	Master’s in Sport and Entertainment Management Wrote the proposal and requirements to Implement the degree in fall 2004		NO	Yes

Summer 2003	Chairman NCAA Fiscal Integrity Subcommittee - NCAA Athletics Certification Self Study –completed	NONE	NO	
2003-2004	Member Scholastic Standards & Petitions	NONE	NO	
2003-2004	Member Computer committee		NONE	NO
2002-03	Member Scholastic Standards & Petitions	NONE	NO	
2002-2003	Member Graduate Academic Review		NONE	NO
2002-2003	Member Computer committee		NONE	NO
2002-(Summer/Fall)	Chairman NCAA Fiscal Integrity Subcommittee - NCAA Athletics Certification Self Study	NONE	NO	
2001-(Fall)	Chairman NCAA Fiscal Integrity Subcommittee - NCAA Athletics Certification Self Study	NONE	NO	
2001-02	Member Alumni committee	NONE	NO	
2001-2002	Member Computer committee		NONE	NO
2001-02	Member Faculty Research & Grants	NONE	NO	
2001-2002	Member Graduate Academic Review		NONE	NO
2001-02	Member Scholastic Standards & Petitions	NONE	NO	
2000-01	Member Service Core committee	NONE	NO	
2000-01	Chair Teacher of the Year Award	NONE	NO	
2000-01	Member Alumni committee		NONE	NO
2000-01	Member Curricula and Courses	NONE	NO	
2000-2001	Member Computer committee		NONE	NO
2000-01	Member Faculty Research & Grants	NONE	NO	
2000-2001	Member Graduate Academic Review		NONE	NO
2000-01	Member Scholastic Standards & Petitions	NONE	NO	
2001 (Spring)	Member voted by faculty Associate Dean Search Committee	NONE	NO	
2000	Member appointed Dean Search Committee College of Hospitality, Retail and Sport Management	NONE	NO	
1999-00	Member Service Core committee	NONE	NO	

1999-00	Chair Teacher of the Year Award	NONE	NO	
1999-01	Member Curricula and Courses	NONE	NO	
1995-00	Member Social Activities Committee		NONE	NO
1999-2000	Member Computer committee		NONE	NO
1999-2000	Member Graduate Academic Review		NONE	NO
1998-99	Chair Strategic planning committee – CAP	NONE	NO	
1998-99	Member Service Core committee	NONE	NO	
1996-99	Member Teacher of the Year Award		NONE	NO
1995-99	Member Curricula and Courses	NONE	NO	
1995-99	Member Social Activities Committee		NONE	NO
1995-99	Member Alumni committee		NONE	NO
1989-99	Member appointed Provost Committee “Task Force to Study the College of Applied Professions	NONE	NO	
1994-1998	USC faculty Senator for the College of Applied Professional Sciences	NONE	no	
1995-1997	USC Athletics Advisory committee	NONE	no	
1996 - July	Member, Department of Retailing Faculty Search Committee		NONE	yes
1996 - June	Member, School of Hotel, Restaurant and Tourism - Faculty Search Committee		NONE	yes
1995-1997	Member, College of Applied Professional Sciences, Curricula and Courses committee	NONE	yes	
1994-1996	Member, CAPS, Student Academic Responsibilities Committee	NONE	yes	
1992-1996	Member, CAPS, Admissions and student Recruitment Committee	NONE	yes	
1993-1994	Chair, CAPS, Admissions and student Recruitment Committee	NONE	yes	
1992-1996	Member, CAPS Social Activities Committee	NONE	yes	

1994-1996	Member, CAPS Alumni Committee	NONE	yes
1993-1996	Member, Saturn Outstanding Retail Student Scholarship Committee	NONE	yes
1993-1994	Member, CAPS Committee to evaluate College computer system: Dean Varney appointment.	NONE	yes
1992-1994	Chair, CAPS Student Academic Responsibility committee	NONE	yes
1992-1994	Member, CAPS Awards & Scholarship Committee	NONE	yes
1992-1994	Member, CAPS Faculty Research Grants Committee	NONE	yes
1993-1992	Member, CAPS Evaluation of Teaching & Administration Committee	NONE	yes
1992-1996	Department Committee - Committee to implement a Master's Degree in Sports Business	NONE	no

COMMUNITY: (Local, state, national, international)

<u>Dates</u>	<u>Duties/Service</u>	<u>Recompense</u>	<u>Assigned?</u>
1997-2007	Guest speaker – SC Hall of Fame Kiwanis, South Carolina Festival Assoc. Charleston Chamber of Commerce Columbia Chamber of Commerce Sport Management Institute And many more	NONE	NO
July 1996	Guest Speaker, Rosewood Rotary	NONE	NO
1995-1993	President, Millbank Homeowner's Association. (LOCAL)	NONE	NO
1995 - December	Guest Speaker, Committee of 100 Greater Columbia Chamber of Commerce	NONE	NO
1995 - October	Guest Speaker, Columbia Chamber Commerce	NONE	NO
1992-present	Head coach, Dixie Youth Baseball - Blythewood and Dentsville	NONE	NO

PROFESSIONAL OR LEARNED SOCIETY:

Dates	Duties/Service	Recompense	Assigned?
2009-present	Executive Lecture Series - SPTE		
2004-10	IAAM (International Association of Assembly Managers).		
2007-08	NASSM (North American Association Society for Sport Management).		
1996 - Oct.	The Brookings Institution, Washington, DC, Economics Study Program "The Economics of Stadiums" October 7 -8, 1996.	Expenses only	Invited
1994- thru 2002	Organized a special session during Southern Regional Science Associations Annual Meeting on "Economics of Sport"	NONE	no
1992-present	Member, Southern Regional Science Association, Knoxville, Tennessee	NONE	no
1994-1997	Member, National Business Education Association, Reston, Virginia		
1992-present	Member, North American Society for Sport Management, Salem, MA	NONE	no

OTHER

Dates	Duties/Service	Recompense	Assigned?
2006-Present	Lecture Series – Tom H. Regan Executive Lecture Series: Speaker: Danny Morrison, President of NFL Carolina Panthers. Speaker: Stephen Bisciotti, Owner Baltimore Ravens, NFL Speaker: Lesa Franck Kennedy, CEO of International Speedway Corporation and most influential women in Sport. Speakers: George Pyne – President of IMG, Jim Hunter – Director of New Business Development NASCAR John Bennett – President of Venue Management Association – Australia.		
1993-2006	Advisor for the Sport Administration Club (# of students ~100)	None	no

I have committed time, energy and development to the Sport and Entertainment Management Club for specific reasons. The Club is a vital component providing volunteers for the sport and entertainment events the club sponsors. The club students are actively involved

in planning and completing the event. The next reason is the money raised by the Club is used for scholarships and development. The Department of Sport Entertainment is a small dynamic department. We need to be able to recruit, maintain and develop quality students for the sport and entertainment industry.

The money raised is also used for development for the students but also the department. We need to be able to invite national and regional speakers to our campus without begging. The money raised is used to invite speakers who will assist the students in career opportunities. The speakers invited over the year s included Don Rothwell – Director of NASCAR Licensing, Jim Hunter – Director of New Business Development NASCAR, and Billy Payne, the President of the Atlanta Olympic Organizing Committee to mention a few. They are speakers the University of South Carolina’s student body would enjoy. The students realize the potential benefit. The club provides the vehicle for the students to accomplish the goals.

The best part of the club is the entrepreneurial character demonstrated by the students. They know how to complete tasks in an academic setting. I know the club enhances the academic integrity of our department.

Other duties or Service: Newspaper articles.

Enclosed in the box is a listing of articles and correspondence throughout the country concerning sport economics and entertainment. The information provided is for Japanese newspapers, CBS News, national newspapers, articles. They are for informational purposes and I am very fortunate to receive many inquiries concerning sport and

Cited in other nations newspapers and National News Networks:

- New York Times
- ESPN – Cold Pizza – National Broadcast
- NPR (National Public Radio) National Broadcast
- Wall Street Journal
- The Baltimore Sun - Jon Morgan
- The Charlotte Observer
- Dallas Morning News (attached)
- Omaha World - Herald (attached)
- Houston Chronicle
- Miami Herald
- Many local and state papers.

Development:

2011-15	Raised \$165,000 for the Department of Sport and Entertainment Management
2012	Proposal to potential donor for \$5 million
2005-6	Coca Cola – donated \$250,000 to Sport and Entertainment. Dr. Moody and I worked on this.
2000	Endowed a Lecture Series for Sport and Entertainment from NASCAR. \$50,000+