

# Tyler L. Skinner

Assistant Professor

Department of Sport and Entertainment Management

College of Hospitality, Retail and Sport Management

University of South Carolina

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## ACADEMIC APPOINTMENTS

Assistant Professor, Sport and Entertainment Management

University of South Carolina, College of Hospitality, Retail and Sport Management 2024-present

Graduate Research Assistant, Kinesiology (Sport Management and Policy)

University of Georgia, Mary Frances Early College of Education 2020-2024

## EDUCATION

Ph.D., University of Georgia, Athens, GA

Kinesiology (Sport Management and Policy) 2024

M.S.Ed., University of Pennsylvania, Philadelphia, PA

Higher Education 2020

M.A., Wake Forest University, Winston-Salem, NC

Management 2016

B.A., University of Alabama, Tuscaloosa, AL

History; Economics (Minor) 2013

## RESEARCH INTERESTS

Managerial labor markets; top management teams; executive compensation

## PUBLICATIONS

3. Skinner, T., & Foreman, J.J. (Accepted). Irrational Decision-Making and Herd Behavior: Evidence from the NFL Head Coach Labor Market. *American Behavioral Scientist*.

2. Skinner, T., & Salaga, S. (2024). Gender Differences in Lead Executive Compensation: Evidence from Intercollegiate Athletics. *Sport Management Review*.

1. Skinner, T., Salaga, S., & Juravich, M. (2024). Upper Echelons in College Sport: The Impact of Athletic Directors on Organizational Performance and Revenues. *Managerial Finance*.

## **PUBLICATIONS UNDER REVIEW**

Foreman, J.J., Turick, R., Williams, D., & Skinner, T. Race, Market Size, Segregation and Subsequent Opportunities for Former NFL Head Coaches. *In Second Review at **Journal of Economics and Statistics***.

Salaga, S., Juravich, M., & Skinner, T. Functional Executive Duos: Complementarity, Expert Leadership, and Organizational Performance. *In Review at **Strategy Science***.

## **WORKS IN PROGRESS**

Foreman, J., Skinner, T., & Agyemang, K. Race, Social Capital, and Managerial Hiring. (*Working paper*).

Juravich, M., Mills, B., Salaga, S., & Skinner, T. Escalation of Commitment and Decision-making in the NBA. (*Data collection stage*).

Skinner, T. & Salaga, S. Race, Gender, and Compensation Differences: Evidence from Athletic Department Employees. (*Data collection stage*).

## **PRESENTATIONS** [\*Denotes Presenter]

17. \*Salaga, S., Juravich, M., & Skinner, T. (August 2024). *Strategic Leader Combinations: Expert Leadership, Executive Alignment, and Organizational Performance*. Paper presented at the annual meeting of the European Sport Economics Association, Rotterdam, Netherlands.

16. \*Skinner, T., & Salaga, S. (March 2024). *Executive-Firm Match, Performance, and Executive Tenure: Evidence from NCAA Men's Basketball*. Paper presented at University of Maryland, Baltimore County Sports Economics Conference, Baltimore, MD.

15. \*Skinner, T., & Salaga, S. (March 2024). *Executive-Firm Geographic Match, Performance, and Executive Tenure: Evidence from NCAA Men's Basketball*. Paper presented at the annual meeting of the Eastern Economic Association, Boston, MA.

14. \*Skinner, T., & Salaga, S. (December 2023). *Executive-Firm Geographic Match, Performance, and Executive Tenure: Evidence from NCAA Men's Basketball*. Paper presented at the Academy of Management Journal Paper Development Workshop, Atlanta, GA.

13. \*Skinner, T., & Salaga, S. (October 2023). *Executive-Firm Geographic Match, Performance, Product Demand, and Labor Market Outcomes: Evidence from NCAA Men's Basketball*. Paper presented at the annual Carolina Region Empirical Economics Day, Columbia, SC.

12. \*Skinner, T., & Salaga, S. (June 2023). *Executive Homophily and Firm Performance: Evidence from NCAA Men's Basketball*. Paper presented at the annual meeting of the North American Society for Sport Management, Montreal, QC.

11. Skinner, T., & \*Foreman, J.J. (June 2023). *National Football League Head Coach Interview and Job Opportunities for Black Assistant Coaches Based on Mentor Race*. Paper presented at the annual meeting of the North American Society for Sport Management, Montreal, QC.

10. \*Skinner, T., Salaga, S., & Juravich, M. (May 2023). *Strategic Leader Combinations: Expert Leadership, Executive Alignment, and Organizational Performance*. Paper presented at the annual meeting of the Eastern Academy of Management, Philadelphia, PA.

**\*EAM Best Empirical Student Paper Strategy and International Management Track**

9. \*Foreman, J.J., & Skinner, T. (March 2023). *Race, Social Capital, Herd Behavior, and Effective Leader Hiring Practices: Evidence From the NFL's Head Coach Labor Market*. Paper presented at the annual meeting of the Southwestern Academy of Management, Houston, TX.

8. \*Foreman, J.J., Turick, R., Williams, D., & Skinner, T. (March 2023). *The Effects of Race and Market Characteristics on Subsequent Head Coach Opportunities for Former NFL Head Coaches*. Paper presented at the annual meeting of the Southwestern Academy of Management, Houston, TX.

7. \*Skinner, T., & Salaga, S. (October 2022). *Gender Differences in Executive Compensation: Evidence from Intercollegiate Athletics*. Paper presented at the annual meeting of the Missouri Valley Economic Association, St. Louis, MO.

6. \*Skinner, T., & Salaga, S. (June 2022). *Estimating Compensation Differences by Gender Among NCAA Division I Athletic Directors*. Paper presented at the annual meeting of the North American Society for Sport Management, Atlanta, GA.

5. \*Skinner, T., & Salaga, S. (May 2022). *The History of Buy Games in College Football*. Paper presented at the annual meeting of the North American Society for Sport History, Chicago, IL.

4. \*Skinner, T., & Salaga, S. (February 2022). *Upper Echelons in College Sport: The Impact of Athletic Directors on NCAA Men's Basketball Performance*. Paper presented at the annual meeting of the Applied Sport Management Association, Indianapolis, IN.

**\*Winner of ASMA's Graduate Student Research Competition**

3. \*Skinner, T., Salaga, S., & Juravich, M. (June 2021). *Expert Leadership and the Impact of NBA Head Coaches on Team Performance*. Paper presented at the annual meeting of the North American Society for Sport Management, Virtual.

2. \*Skinner, T., & Salaga, S. (March 2021). *Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance*. Paper presented at the annual meeting of the College Sport Research Institute, Virtual.

1. Skinner, T., & \*Aaron, J.R. (February 2017). *Investor Reactions To Firm Reputational Signals*. Paper presented at the annual meeting of the Small Business Institute, San Diego, CA.

## **CONSORTIA**

Strategic Management Society Research Methods Consortium Participant. (May 2023). Virtual.

Eastern Academy of Management Doctoral Consortium Participant. (May 2023). Philadelphia, PA.

Academy of Management Strategic Management Division (STR) Doctoral Consortium Participant. (August 2022). Virtual/Seattle, WA.

### **TEACHING INTERESTS**

Sports Economics, Sports Finance, Sports Analytics, Intercollegiate Athletics, Quantitative Methods

### **EXTERNAL GRANTS**

National Association of Basketball Coaches Research Grant Program

Executive-Firm Match, Performance, Product Demand, and Labor Market Outcomes: Evidence from NCAA Men's Basketball

*Contract Amount: \$1,000 (accepted for funding)* 2024

NCAA Graduate Student Research Grant Program

Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance

*Contract Amount: \$4,874 (not funded)* 2021

### **RESEARCH/TEACHING AWARDS**

Eastern Academy of Management Strategy Track Best Empirical Student Paper 2023

University of Georgia (UGA) Center for Teaching and Learning Outstanding Teaching Assistant 2023

Applied Sport Management Association Graduate Student Research Competition Winner (\$300) 2022

### **TRAVEL/INTERNAL UNIVERSITY GRANTS**

UGA Graduate School Domestic Travel Grants Award (\$900) 2024

UGA Sport Management Fund Student Travel Award (\$2200) 2022-24

UGA Department of Kinesiology Graduate Student Travel Funding Award (\$1500) 2021-24

North American Society for Sport History Roberta Park Fund Award (\$300) 2022

UGA Graduate School Research Assistantship 2020

University of Pennsylvania Law School Admissions & Financial Aid Graduate Assistantship 2019

Wake Forest University School of Business Merit Scholarship 2015

University of Alabama Full-Tuition Presidential Scholarship 2010

### **MEDIA APPEARANCES/COVERAGE**

**Georgia Public Broadcasting (PBS/NPR) News/Business-Benjamin Payne.** July 2022

“The business of ‘Banana Ball’: How the Savannah Bananas are changing baseball in Georgia and beyond”

<https://www.gpb.org/news/2022/07/19/the-business-of-banana-ball-how-the-savannah-bananas-are-changing-baseball-in>

<https://fyi.coe.uga.edu/2022-07-media-mention-doctoral-student-quoted-in-gpb/>

**Fox Weather/Fox Business Network America's Weather Weekend with Amy Freeze and Craig Herrera.** “Why concession prices at the Masters stay under par” April 2022

<https://www.foxweather.com/watch/play-59668019a000d7d>

<https://coe.uga.edu/news/2022-04-doctoral-student-provides-insight-on-low-concession-prices-at-the-masters/>

### **TEACHING EXPERIENCE**

University of South Carolina

SPTE 580 - Business Principles in Sport Management

University of Georgia

KINS 3430 - Introduction to Sport Management

KINS 5560 - Economic and Policy Analysis in Sport

PEDB 1020 - Beginning Badminton

PEDB 1380 - Beginning Volleyball

PEDB 1930 - FFL Jogging

PEDB 1930E - Online FFL Jogging

PEDB 1950 - FFL Walking

PEDB 1950E - Online FFL Walking

### **SERVICE**

University of Georgia *Girls Club: Women in Sport* Advisor

University of Georgia Basic Physical Education Program Graduate Teaching Assistant Mentor

Missouri Valley Economic Association Conference Discussant (Sports Economics)

### **REVIEWER ACTIVITY**

*American Behavioral Scientist*

*Journal of Amateur Sport*

*Journal of Issues in Intercollegiate Athletics*

*Managerial Finance*

*Academy of Management Annual Conference*

*Eastern Academy of Management Annual Conference*

*North American Society for Sport Management Annual Conference*

*Strategic Management Society Annual Conference*

*Strategic Management Society Strategies for Sustainable Human Development Special Conference*

### **PROFESSIONAL MEMBERSHIPS**

North American Society for Sport Management (NASSM)

North American Association of Sports Economists (NAASE)

International Association of Sports Economists (IASE)

Academy of Management (AOM)

Strategic Management Society (SMS)