

Sriram Venkataraman

Department of Management Science, Moore School of Business

University of South Carolina,

1014 Greene St., Columbia, SC - 29208

Phone: 803-777-6495. E-mail: sriram.venkataraman@moore.sc.edu

ACADEMIC POSITION

University of South Carolina, Darla Moore School of Business

Chair, Dept. of Management Science, August 2025-

BPF Distinguished Moore Fellow, August 2025-

BPF Moore Research Fellow, August 2021-August 2025

Professor (with tenure), Dept. of Management Science, January 2026-present

Associate Professor (with tenure), Dept. of Management Science, August 2019-December 2025

Assistant Professor, Dept. of Management Science, August 2013-August 2019

EDUCATION

Clemson University, Clemson, SC

Ph.D. in Management (Supply Chain and Operations Concentration), 2013

University of North Carolina at Chapel Hill, Chapel Hill, NC

Master of Science in Statistics & Operations Research, 2009

University of Alabama, Tuscaloosa, AL

Master of Science in Industrial Engineering, 2007

University of Mumbai, Mumbai, India

Bachelor of Engineering in Mechanical Engineering, 2004

HONORS & AWARDS

Wally Hopp Best Healthcare Paper Award (Best Paper Published in Production and Operations Management (Healthcare Operations Department) during 2018-2021)

2026 Associate Editor Service Award, Journal of Operations Management

2024, 2022 Meritorious Service Award, Manufacturing & Service Operations Management

2022 Reviewer Service Award, Journal of Operations Management

2021 Meritorious Service Award, Management Science

2020 Emerging Scholar Award, POMS College of Service Operations

Honorable Mention, 2019 Jack Meredith Best Paper Award, Journal of Operations Management

2012-2013 Graduate Assistant Research Excellence Award, College of Business and Behavioral Science, Clemson University

Alpha Pi Mu, Industrial Engineering Honor Society, University of Alabama Chapter

PUBLICATIONS (*Equal Contribution)

Peng, Y., S. Song, S. Venkataraman, Y. Dong, 2025. E-waste Take-back and Producer

Eco-innovation: Empirical Analysis of State Regulations in the United States. Production and Operations Management, 34(10) pp. 2991 – 3099

Zou, F., Y. Dong, K. Hu, S. Venkataraman, 2025. *Delegation with Technology Migration: An Empirical Analysis of Mobile Virtual Network Operators*, Management Science, 71(9) pp. 7244 – 7262

2021 DSI Doctoral Research Showcase Award (given to PhD student, Fan Zou)

McKie, E., A. Chandrasekaran, S. Venkataraman, 2024. *Carrots Versus Sticks: How Do Curbside Tactics Impact Household's Recycling Performance?* Production and Operations Management, 33(5) pp. 1064 – 1082

Dong, Y.*, S. Song*, S. Venkataraman*, Y. Yao*, 2021. *Mobile Money and Mobile Technology: A Structural Estimation*. Information Systems Research, 32(1) pp. 18 – 34

Dong, Y.*, K. Skowronski*, S. Song*, S. Venkataraman*, F. Zou*, 2020. *Supply Base Innovation and Firm Financial Performance*. Journal of Operations Management, 66(7 – 8) pp. 768 – 796

Lee, S. J., S. Venkataraman, G. Heim, A. V. Roth, J. Chilingerian, 2020. *Impact of the Value-Based Purchasing Program on Hospital Operations Outcomes: An Econometric Analysis*. Journal of Operations Management, 66(1 – 2) pp. 151 – 175

————— Tenure Received June 2019 —————

Roth, A. V.*, A. L. Tucker*, S. Venkataraman*, J. Chilingerian, 2019. *Being on the Productivity Frontier: Identifying “Triple Aim Performance” Hospitals*. Production and Operations Management, 28(9) pp. 2165 – 2183

Wally Hopp Best Healthcare Paper Award (Best Paper Published in Production and Operations Management (Healthcare Operations Department) during 2018-2021)

Dong, Y., M. Chung, C. Zhou, S. Venkataraman, 2019. *Banking on “Mobile Money”: The Implications of Mobile Money Services on the Value Chain*. Manufacturing & Service Operations Management, 21(2) pp. 290 – 307

Venkataraman, S., L. D. Fredendall, K. M. Taaffe, N. Huynh, G. Ritchie, 2018. *An Empirical Examination of Surgeon Experience, Surgeon Rating, and Costs in Perioperative Services*. Journal of Operations Management, 61 pp. 68 – 81

McKie, E., M. Ferguson, M. Galbreth, S. Venkataraman, 2018. *How Do Consumers Choose between Multiple Product Generations and Conditions? An Empirical Study of iPad Sales on eBay*. Production and Operations Management, 27(8) pp. 1574 – 1594

Wani, D., M. K. Malhotra, S. Venkataraman, 2018. *Impact of Competition on Process of Care and Resource Investments*. Journal of Operations Management, 57 pp. 23 – 35

Honorable Mention, 2019 Jack Meredith Best Paper Award

OTHER PUBLICATIONS

Verghese, A., X. Peng, A. Narayanan, R. Shah, S. Venkataraman, *Is time of the essence? Examining the impact of time-to-owner notification of remedies and dealership network size on automotive recall effectiveness*. Journal of Supply Chain Management, <https://doi.org/10.1111/jscm.70015>

Fišar, M., Greiner, B., Huber, C., Katok, E., Ozkes, A., and the Management Science Reproducibility Collaboration, 2024. *Reproducibility in Management Science*. Management Science, 70(3) pp. 1343-1356

Note: Member of the Management Science Reproducibility Collaboration

Riley, J. M., K. Sweeney, S. Venkataraman, R. Klein, 2018. *How inventory management systems mistreat retail project quantity items and other bimodally distributed products*. The International Review of Retail, Distribution and Consumer Research, 28(3) pp. 277 – 293

Venkataraman, S., 2015. *Cost-Quality Tradeoff in Healthcare: Does it Affect Patient Experience?* Quality Management Journal, 22(3) pp. 38 – 45

INVITED TALKS

The Production Benefits of Personalized Agricultural Advice: A Case Study of mKrishi. Presented at Texas Christian University (May 2, 2025)

How do Curbside Feedback Tactics Impact Households' Recycling Performance? Presented by a co-author at the Workshop on Empirical Research in Operations Management, The Wharton School, University of Pennsylvania (October 13, 2023)

Recent Trends in Causal Research in Operations Management. Presented at Editors' Research Seminar, Indian Institute of Management Jammu, India (April 19, 2023)

Delegation with Technology Migration: An Empirical Analysis of Mobile Virtual Network Operators. Presented at The University of Arkansas (February 17, 2023)

Structural Estimation in Operations Management. Presented at Michigan State University (January 27, 2023)

Structural Estimation in Operations Management. Presented at Empirical Research Workshop for Operations and Technology Management Scholars, Zhejiang University, Hangzhou, China (June 23, 2019)

————— Tenure Received June 2019 ———

Banking on “Mobile Money”: The Implications of Mobile Money Services on the Value Chain. Presented at Indian Institute of Technology Bombay, Mumbai, India (June 12, 2018)

Effect of Readmission Rates on Marginal Cost in Hospital Services: An Econometric Analysis. Presented at the University of South Carolina (January 18, 2013), George Mason University (February 1, 2013), and Georgia Institute of Technology (February 14, 2013)

TEACHING EXPERIENCE

University of South Carolina, Department of Management Science

Undergraduate Course: Service Operations (MGSC 486), Fall 2025 (2 Sections), Fall 2024 (2 Sections), Fall 2023 (2 Sections), Fall 2022 (2 Sections), Fall 2021, Fall 2020 (2 Sections), Fall 2019 (3 sections), Fall 2018 (3 sections), Fall 2017 (2 sections), Fall 2016 (3 sections), Fall 2015 (3 sections), Spring 2015 (2 sections), Spring 2014 (2 sections), Fall 2013 (2 sections)

Course Evaluation Rating (out of 5): Fall 2025 (4.52, 4.72), Fall 2024 (4.69, 4.67), Fall 2023 (4.88, 4.84), Fall 2022 (4.89, 4.97), Fall 2021 (4.77), Fall 2020 (4.54, 4.78), Fall 2019 (4.77, 4.86, 4.77), Fall 2018 (4.72, 4.74, 4.73), Fall 2017 (4.70, 4.58), Fall 2016 (4.84, 4.58, 4.80), Fall 2015 (4.80, 4.88, 4.75), Spring 2015 (4.61, 4.84), Spring 2014 (4.64, 4.71), Fall 2013 (3.48, 3.78)

Undergraduate Course: Applied Statistics for Business (MGSC 291), Fall 2021, Fall 2020

Course Evaluation Rating (out of 5): Fall 2021 (4.68), Fall 2020 (4.35)

PMBA Course: Service Operations (MGSC 873), Fall 2025, Fall 2024, Fall 2023, Fall 2022

Course Evaluation Rating (out of 5): Fall 2025 (4.63), Fall 2024 (4.73), Fall 2023 (4.66), Fall 2022 (4.67)

Army Exec-Ed Advanced Business Analytics Course: Forecasting (MGSC 778), Spring 2024, Summer 2023, Spring 2023, Summer 2022 (2 sections), Summer 2021, Fall 2020

SC Manufacturing Leadership Program Exec-Ed: Forecasting and Inventory Management, Fall 2025

Doctoral Seminar: Advanced Topics in Management Science (MGSC 894), Spring 2022, Spring 2016

Course Evaluation Rating (out of 5): Spring 2022 (4.82)

Clemson University, Department of Management

Instructor, Undergraduate Course: Decision Models for Management (MGT 312), Summer I 2013

Instructor, Undergraduate Course: Operations Management (MGT 390), Fall 2012

Instructor, Undergraduate Course: Intermediate Business Statistics (MGT 310), Fall 2011, Spring 2012

PROFESSIONAL EXPERIENCE

Clemson University, Department of Management

Graduate Research/Teaching Assistant, 2009-2013

UNC Chapel Hill

Graduate Research/Teaching Assistant, 2007-2009

University of Alabama

Graduate Teaching/Research Assistant, 2005-2007

Netscribes (India) Pvt. Ltd.

Associate, 2004-2005

GRANTS

Co-PI, 2025-2026, The Spillover Effects of Giveaways on Gaming Platforms: Evidence from a Quasi-Experiment on Steam, Moore School Research Grant Award (\$3,600)

Co-PI, 2025-2026, Improving Population Health through Healthcare Provider Involvements, Moore School Research Grant Award (\$6,300)

Co-PI, 2023-2024, Improving Population Health through Healthcare Provider Involvements, Moore School Research Grant Award (\$4,000)

Co-PI, 2016-2018, Investigating Strategic Ordering and Forecasting Behavior in a Two-Stage Supply Chain, Moore School Research Grant Award (\$5,000)

Co-PI, 2016-2018, Effect of Hospital Network Cluster Structure on Efficiency and Quality of Care, Moore School Research Grant Award (\$4,000)

Co-PI, 2014-2016, Effect of Focus on Clinical and Experiential Quality in Health Care: The Moderating Influence of Flexibility, Moore School Research Grant Award (\$2,000)

Ph.D. Student Dissertation

Campbell Clarkson (Co-Chair; Graduated 2025; Placement: Florida State University)

Devashish Thakar (Committee Member; Graduated 2023; Placement: Data Science Manager, Amgen)

Ruixiao Sun (Dept. of Civil and Environmental Engineering, External Committee Member; Graduated 2022; Initial Placement: Post Doc, Oak Ridge National Laboratory; Current: R&D Associate

Staff, Oak Ridge National Laboratory)

Fan Zou (Committee Member; Graduated 2022; Initial Placement: Florida State University; Current: Penn State University)

Yuqi Peng (Co-Chair; Graduated 2021; Placement: Salisbury University)

Zhihao Zhang (Co-Chair; Graduated 2020; Placement: University of Missouri, Kansas City)

Erin McKie (Committee Member; Graduated 2017; Placement: The Ohio State University)

Minseok Park (Committee Member; Graduated 2017; Placement: Salisbury University)

Deepa Wani (Committee Member; Graduated 2016; Initial Placement: University of Texas at San Antonio; Current: Georgia State University)

Undergraduate Student Honors Thesis Director

Grace Weismantel (2024-2025)

Seth Thomas (2022-2023)

Grace Meadows (2019-2020)

Brandon Ratterree (2019)

EDITORIAL/REVIEW SERVICE

Senior Editor, Production and Operations Management, February 2019-present

Associate Editor, Journal of Operations Management, May 2022-present

Department Editor, Decision Sciences Journal, April 2020-December 2025

Associate Editor, Service Science, April 2019-December 2023

Editorial Review Board, Journal of Operations Management, January 2016-April 2022

Editorial Review Board, Quality Management Journal, January-December 2015

Ad-Hoc Reviewer, Management Science, Manufacturing & Service Operations Management

INVITED JUDGE/PANELIST

Board Member, POMS College of Service Operations, August 2024–August 2026

Committee Member, 2025 POMS College of Service Operations Lifetime Achievement Award

Committee Member, 2025 POMS College of Service Operations Emerging Scholar Award

Referee, 2026-2021, MSOM Healthcare SIG Workshop

Panel Discussant, 2023 DSi Conference, Atlanta, GA, DOCTORAL CONSORTIUM: Crafting Your Research Agenda

Judge, 2023, 2015, INFORMS Health Application Society Student Paper Competition

Judge, 2026, 2025, 2023 POMS College of Service Operations Management Best Student Paper Award

Panel Discussant, 2022 DSi Conference, Houston, TX, Meet the Decision Sciences Journal Department Editors for Marketing with OM or IS Interface and Healthcare & Service Operations

Judge, 2020 POMS Operational Excellence Best Paper Award

Judge, 2018 POMS Emerging Economies Doctoral Student Award

Judge, 2025, 2017 POMS Healthcare Operations Best Paper Competition

Panel Discussant, 2015 POMS Conference, Washington, D.C., Innovations Service Operations Management Empirical Research

Reviewer, 2012 POMS Conference Healthcare Best Paper Award Competition

CONFERENCE ORGANIZER/CHAIR

Track Chair, Service Systems and Operations, 2023 DSi Annual Meeting

Session Organizer and Chair, 2023 INFORMS Annual Meeting

Session Organizer and Chair, 2025, 2023-2021, 2018-2016 POMS Annual Conference

Session Organizer and Chair, 2023, 2022, 2013, DSi Annual Meeting

Session Organizer, 2015 DSi Annual Meeting
Session Chair, 2014 DSi Annual Meeting
Session Chair, 2014 POMS Annual Conference
Session Chair, 2013 INFORMS Annual Meeting
Session Chair, 2012 POMS Annual Conference

DEPARTMENT/COLLEGE/UNIVERSITY SERVICE

University of South Carolina Graduate Council Member, 2022-present
University of South Carolina Grievances, Appeals, and Petitions Committee Chair, 2024-present
University of South Carolina Grievances, Appeals, and Petitions Committee Member, 2023-2024
Darla Moore School of Business Doctoral Program Faculty Committee Member, 2020-2024
Darla Moore School of Business Scholarship Committee Member, 2019-2022
Department Ph.D. Coordinator, 2020-2025
Department Tenure Track Search Committee Chair, 2024-2025, 2021-2022
Department Ph.D. Review Committee Member, 2019-present
Department Undergraduate Curriculum Committee Chair, 2019-2020
Department External Seminar Series Co-Coordinator, 2017-2020
Department Tenure Track Search Committee Member, 2023-2024, 2015-2016, 2013-2014

MEDIA COVERAGE

Research: Can audits curb recycling contamination?, Ohio State Fisher College of Business. April 22, 2024
Q& A: Paper, plastics and penalties. How audits can improve curbside recycling, Phys.Org. April 22, 2024
Research indicates mobile money and technology benefit emerging countries, 2021 News Archive, Darla Moore School of Business. July 19, 2021
Paradoxically, competition can actually reduce quality of care in hospitals, says study, DOTMED HealthCareBusiness News. July 2, 2020
Researcher finds that competition lowers quality of care in hospitals, UTSA Today. June 29, 2020
Mobile Money + Mobile Technology Keeps Customers from Roaming, Lehigh Business Podcast. April 20, 2020

PROFESSIONAL SOCIETIES

Institute for Operations Research and the Management Sciences (INFORMS)
Manufacturing and Service Operations Management (MSOM)
Production and Operations Management Society (POMS)
Decision Sciences Institute (DSI)