



**College of Nursing**  
UNIVERSITY OF SOUTH CAROLINA

# BECOME A SPONSOR

Sponsorship opportunities for USC College of Nursing events.



# PARTY ON THE PATIO

October 10, 2026 | Williams-Brice Building, College of Nursing

The evening will highlight our prestigious **Alumni Awards** ceremony, where we will honor the remarkable accomplishments of our distinguished alumni.

Key audiences: Alumni, Stakeholders, College Employees

Average attendance: 110

## ✦ Package Levels

	<b>PLATINUM SPONSOR</b>	<b>DIAMOND SPONSOR</b>	<b>GOLD SPONSOR</b>	<b>SILVER SPONSOR</b>
	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1,500</b>	<b>\$500</b>
<i>Description</i>	<i>Event Sponsor</i>	<i>Awards Ceremony Sponsor</i>	<i>Entertainment Sponsor</i>	<i>Raffle Sponsor</i>
Tickets to Party on the Patio	6 tickets	6 tickets	4 tickets	2 tickets
Sponsor representation	Name tag, Social media, Newsletter, All signage	Social media, Awards ceremony	Social media	Social media

# FALL OPEN HOUSE

September 12, 2025 | Williams- Brice Building, College of Nursing

USC Nursing and community partners **exhibit** the undergraduate, graduate and family opportunities at the college and in the community. Exhibits include, student highlights, poster presentations, education abroad, and information on undergraduate, graduate programs, the college's centers and more.

Key audiences: Pre-Nursing Students & Families  
Average attendance: 200

## ✦ Package Levels

	<b>PLATINUM SPONSOR</b> <b>\$2,500</b>	<b>DIAMOND SPONSOR</b> <b>\$2,000</b>	<b>GOLD SPONSOR</b> <b>\$1,500</b>	<b>SILVER SPONSOR</b> <b>\$1,000</b>
<b>Description</b>	<i>Event Sponsor</i>	<i>Keynote Presentation Sponsor</i>	<i>Refreshment Sponsor</i>	<i>Raffle Sponsor</i>
Sponsor representation	Name tag, Social media, Newsletter, All signage	Social media, All signage	Social media, Digital signage	Social media, Digital signage
Vendor table	✓	✓	✓	✓

# SPRING OPEN HOUSE

February 2026 | Clinical Education Building, College of Nursing

USC Nursing and community partners exhibit the undergraduate, graduate and family opportunities at the college and in the community. Exhibits include **Center for Simulation and Experiential Learning (SAEL)** demonstrations, student highlights, education abroad, and information on undergraduate, graduate programs, the college's centers and more.

Key audiences: Prospective Students & Families  
Average attendance: 200

## ✦ Package Levels

	<b>PLATINUM SPONSOR</b> \$2,500	<b>DIAMOND SPONSOR</b> \$2,000	<b>GOLD SPONSOR</b> \$1,500	<b>SILVER SPONSOR</b> \$1,000
<b>Description</b>	<i>Event Sponsor</i>	<i>SAEL Center Tour Sponsor</i>	<i>Refreshments Sponsor</i>	<i>Raffle Sponsor</i>
Sponsor representation	Name tag, Social media, Newsletter, All signage	Social media, All signage	Social media, Digital signage	Social media, Digital signage
Vendor table	✓	✓	✓	✓

# CAROLINA CLINICAL EXCELLENCE CONFERENCE

February 2026 | Clinical Education Building, College of Nursing

A two-day event hosted by USC Nursing Faculty and the **Practice Council** with continuing education hours, plenary sessions and break out sessions.

Key audiences: Nurse Practitioner Professionals and Faculty  
Average attendance: 75

## ✦ Package Levels

	<b>PLATINUM SPONSOR</b>	<b>DIAMOND SPONSOR</b>	<b>GOLD SPONSOR</b>	<b>SILVER SPONSOR</b>
	<b>\$2,500</b>	<b>\$2,000</b>	<b>\$1,500</b>	<b>\$1,000</b>
<i>Description</i>	<i>Event Sponsor</i>	<i>Keynote Speaker Presentation Sponsor</i>	<i>Main Meal Sponsor</i>	<i>Skills Workshop Sponsor</i>
Tickets to Conference Only	3 tickets	2 tickets	1 ticket	1 ticket
Ad in event program	Full page	Half page	—	—
Vendor table	✓	✓	✓	—

# RESEARCH AND SCHOLARSHIP DAY

March 2026 | Clinical Education Building, College of Nursing

The purpose is to provide a **collegial and interactive environment** that highlights how research enhances nursing practice, stimulates student interest in research, and showcase research and scholarship that advances nursing-related science.

Key audiences: Health Sciences Students & Faculty, Stakeholders  
Average attendance: 150

## ✦ Package Levels

	<b>PLATINUM SPONSOR</b> \$2,500	<b>DIAMOND SPONSOR</b> \$2,000	<b>GOLD SPONSOR</b> \$1,500	<b>SILVER SPONSOR</b> \$1,000
<b>Description</b>	<i>Event Sponsor</i>	<i>Mary Ann Parsons Lectureship Sponsor</i>	<i>Main Meal Sponsor</i>	<i>Poster Session Sponsor</i>
Ad in event program	Full page	Half page	Half page	—
Vendor table	✓	✓	✓	✓

# ANNUAL LEADERSHIP SUMMIT

March 27, 2026 | Pastides Alumni Center

The Center for Nursing Leadership's **Annual Leadership Summit** features state and national speakers discussing current and emerging issues in leadership, nursing and health care. This full day conference includes a graduation and awards ceremony and leadership presentations by the graduating class of the Amy V. Cockcroft Leadership Fellowship.

Key audiences: Stakeholders, Health Care Industry Leaders, University Faculty  
Average attendance: 200

## ✦ Package Levels

	<b>PLATINUM SPONSOR</b>	<b>DIAMOND SPONSOR</b>	<b>GOLD SPONSOR</b>	<b>SILVER SPONSOR</b>
	<b>\$3,500</b>	<b>\$3,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>Description</b>	<i>Event Sponsor</i>	<i>Keynote Speaker Presentation Sponsor</i>	<i>Main Meal Sponsor</i>	<i>Awards Ceremony Sponsor</i>
Tickets to Annual Summit	4 tickets	2 tickets	1 ticket	1 ticket
Ad in event program	Full page	Half page	Half page	—
Vendor table	✓	✓	—	—



## ❖ Sponsor Benefits

Your sponsorship will provide your organization brand exposure over a range of media resources and supporting activities (level of inclusion dependent on sponsorship).

### PROGRAM ADVERTISING SPECIFICATIONS

- Full Page Ad:
  - 7.75" x 10.25" (*Annual Leadership Summit only*)
  - 7.75" x 5" (*Carolina Clinical Excellence Conference and Research & Scholarship Day only*)
- Half Page Ad:
  - 7.75" x 5.25" (*Annual Leadership Summit only*)
  - 3.75" x 5" (*Carolina Clinical Excellence Conference and Research & Scholarship Day only*)
- High Resolution, print ready PDF
- No bleeds or crop marks

### DIGITAL ADVERTISING SPECIFICATIONS

- 1920 x 1080 pixels
- High Resolution JPG, 300 ppi

### VENDORS

- *N/A Party on the Patio, Annual Leadership Summit*
- (1) 6' x 30" table
- (2) chairs
- (1) identification sign
- Electrical power (\$50 upon request)
- Logo representation (EPS file required)

***All artwork and/or logos must be submitted no later than (6) weeks before the event date(s).***



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# ❖ Sponsorship Agreement

## SPONSOR/BUSINESS NAME

As it is to appear in promotional materials

## EVENT submit separate agreements for multiple events

- Open House
- Party on the Patio
- Annual Leadership Summit
- Research and Scholarship Day
- Carolina Clinical Excellence Conference

## SPONSOR PACKAGE pricing differs for each event

- Platinum
- Diamond
- Gold
- Silver

## AD AND/OR TABLE ONLY

*N/A Party on the Patio, Annual Leadership Summit*

- Vendor table - \$250
- Full Page ad - \$250
- Half Page ad - \$175

## SOCIAL MEDIA provide handles for all that apply

- Facebook \_\_\_\_\_
- Instagram \_\_\_\_\_
- LinkedIn \_\_\_\_\_
- X \_\_\_\_\_

## SPONSORSHIP TOTAL

\$ \_\_\_\_\_

## CONTACT INFORMATION

\_\_\_\_\_  
Sponsor Contact Name & Title

\_\_\_\_\_  
Billing Contact Email

\_\_\_\_\_  
Sponsor Contact Email

\_\_\_\_\_  
Sponsor Contact Phone

\_\_\_\_\_  
Media Contact Email

\_\_\_\_\_  
Organization Name

All invoices will be sent to the billing contact. Scan QR code or **click here** to submit form.

\_\_\_\_\_  
Billing Address



\_\_\_\_\_  
City State Zip Code